



Everything you need to know about Meetings & Events Australia

For the occasional event organiser

Meetings & Events Australia, with over 1800 members and subscribers, is the largest national network of individuals and businesses working in the meetings and events industry. Members include venues, audio visual and staging companies, entertainers, meetings management companies, special event organisers and a whole range of suppliers to the events industry.

Holding a successful conference or event is not an easy job – with so much to do and so many areas to cover, it can be a daunting task. MEA and its members can help you through the process. There are three main ways we can help:

Find credible suppliers for your event.

Members of MEA are very committed to the events industry. You can find out who they are by visiting our website at www.meetingsevents.com.au or by using our printed directory, **Who's Who in Meetings & Events**. You can ring us on 02 9929 5400 to purchase a copy.

Undertake some introductory training in events

MEA as an accredited Registered Training Organisation (RTO) is the training provider of choice for industry personnel and is renowned for its professional development program, targeting all levels of industry experience. It is designed by educators and industry practitioners to ensure that sessions are relevant and valuable. Our one day 'Essentials' workshop is a great introduction to the meetings and events industry and comes with a comprehensive manual. This manual is also available to purchase as a distance learning tool. For information about our training, visit the training and events section at www.meetingsevents.com.au.

Use our Accreditation and Recognition systems



Those who need to organize a major meeting or event should seriously consider outsourcing the task to a professional meetings manager with proven expertise and experience. Look for those people who have been accredited as meetings managers as they are entitled to use the post-nominal AMM and its logo.



We also recognise people from all parts of the meetings & events industry who have made a commitment to professional development and have many years of industry experience. These people use the post nominal AFMEA.



Finally, MEA has a successful national awards program which recognizes all types of companies and personnel working in the meetings & events industry. As the Meetings & Events Industry Award process is a rigorous one, if the supplier you are thinking of using has been a past Award winner then this is a great indication of their capability to do the job and do it well. See our website for past Award winners.

So there you have it. For the occasional event organiser...three great reasons to visit the website www.meetingsevents.com.au and find out how Meetings & Events Australia can help you.



For the serious event organiser

If you are not in the network, then you should be!

The events industry operates strongly on the basis of knowledge of what is out there, and connections with other operators in the industry. You need to be in the know, and be known! The best way of doing that is to join the leading network in the country, Meetings & Events Australia, where your benefits include:

Networking on a State Level

- Share ideas and experiences
- Contact venues/suppliers
- Business opportunities and alliances
- Who's Who Directory – promoting your business and sourcing suppliers

Training & Professional Development on a National and State Level

- Registered Training Organisation (RTO) – MEA is the training provider of choice for industry personnel
- Innovative professional development sessions ranging from grassroots to global topics, conference management, and personal development skills, technology advancements, industry and government issues
- Essentials for Successful Meetings & Events – one day workshop
- MEA Executive Certificate in Meeting & Event Management – a four day program covering Meetings Management and Sales & Marketing
- Annual National Conference – the biggest and the best
- Category forums for member sectors

Awards - National and State Levels

- The MEA Meetings & Events Industry Awards recognise excellent business practice in the Meetings and Events Industry in Australia. They encourage industry professionals to excel in the achievement of their business and personal goals, and reward those who achieve outstanding results.

Information through WebMEA, email updates and newsletters

- MEA provides information and advice to all members which leads to improved business performance
- Extensive WebMEA website
- Email updates
- Regular State and National Newsletters

Industry Accreditation & Recognition Programs

- Specialist accreditation for meetings/conference/event managers (AMM)
- Specialist accreditation for meetings/conference/event managers working within corporations and associations (AIMM)
- Recognition of commitment to ongoing professional development and the meetings and events industry (AFMEA)

Don't sit on the sidelines...be part of Meetings & Events Australia

For further information contact MEA on
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www.meetingsevents.com.au

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