



## **MEA Privacy Statement**

MEA is committed to protecting the privacy rights and personal information of our members, suppliers and business partners. We apply the provisions of all applicable privacy and data protection laws in relation to any information we collect from other parties, including but not limited to the Privacy Act 1988 (Cth).

“Personal Information” refers to any information about you or from which you can be identified. MEA only collects Personal Information that is reasonably required for our business activities.

We may use your Personal Information to promote and market our business activities as the peak industry body, including our events and educational services. We may share your Personal Information with other parties for purposes relevant to MEA’s business activities. We may contact you by telephone, electronic messaging or other appropriate means. If you do not wish MEA to use or share your Personal Information as described above, you should advise us by contacting [admin@mea.org.au](mailto:admin@mea.org.au).

Your Personal Information will always be securely stored under our control, other than if it has been shared as indicated above. By providing us with your Personal Information you agree that we may store and/or process that information.

Subject to applicable data protection laws and as otherwise indicated in this Privacy Statement, you may request access to your Personal Information and may request that we amend or delete it, which we will endeavour to do in a timely manner. You may lodge a complaint if you believe we have breached an applicable data protection law or any provision of this statement by contacting our CEO.

Some of the information we may collect may be “Sensitive Information” such as age, marital status, etc. MEA aims to collect Sensitive Information only where this is explicitly consented to by you and reasonably necessary for our business activities, or if collection is required by law.

By providing your Personal Information you agree that you have read this Privacy Statement and had the opportunity to obtain legal advice regarding its contents, our obligations and yours.

We may review and update this statement from time to time to reflect changes to the law, technology, or MEA policies.