

# MIAA Conference 2004 - Program Content

## Day One - Sunday 2 May 2004

Time	Stream 1 - Minders	Stream 2 - Grinders	Stream 3 - Finders
8:00am	Arrivals and registration		
10:00am	Opening Ceremony		
10:15am	President's Introduction and Welcome <i>Tina Croker</i>		
10:30am	Official Welcome to Melbourne and Victoria		
10:50am	What is a Matrix?...The one degree of separation exercise <i>Toby Travanner</i>		
11:00am	The Future, The Mega Matrix <i>Speaker: Dr Peter Ellyard (sponsored by Saxton)</i>		
11:50am	Matrix Hypothetical <i>Toby Travanner</i>		
12:30pm	Lunch		
1:45pm	The Mind and the Matrix  (Creative thinking and developing)  <i>Speaker: Jason Clarke, Minds At Work</i>		
3:45pm	Afternoon Tea		
4:15pm	The Matrix in Action MIAA Matrix Challenge		
5:15pm	End of Day Housekeeping		
5:30pm	Free time Club MIAA		
6:00pm - 9:00pm	REFORMATION: Welcome Cocktail Party		

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## Day Two - Monday 3 May 2004

Time	Stream 1 - Minders	Stream 2 - Grinders	Stream 3 - Finders
8:00am	Arrival		
8:30am	Strategic Alliances (choosing Matrix partners) <i>Speaker: Ross Dawson</i> (Sponsored by Ovations)	Working within your Matrix - Team Behaviour <i>Speaker: Mark McKeon (sponsored by ICMI)</i>	
9:20am		Changeover	
9:25am		Communicating in the Matrix Partnering Sales and Operations Workshop	
10:15am	Morning Tea		ZION: Innovation Zone
10:45am	Expanding your Matrix Doing business - around the world Various Industry Speakers	Technology in the Matrix <i>Speaker: Peter Blasina</i> (Sponsored by Ovations)	Maximising the Living Matrix <i>Speaker: Ian Stephens</i> (Sponsored by Saxton)
12:30pm	Lunch		ZION: Innovation Zone
1:45pm	The Wider Industry Matrix <i>Speaker: Ken Boundy (ATC)</i>		
2:15pm	Passion Process Issues groups Special Interest Groups 'Let's change things' groups		
3:15pm	Afternoon Tea		ZION: Innovation Zone
3:45pm	Passion Process continued		
5:00pm	End of Day Housekeeping		
5:15pm	Free Time  Club MIAA		
7:30pm - 11:00pm	REINCARNATION: Casual Dinner/Party Night		

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## Day Three - Tuesday 4 May 2004

Time	Stream 1 - Minders	Stream 2 - Grinders	Stream 3 - Finders
8:00am	Arrival		
8:30am	Leading Your Matrix Strategic Thinking <i>Speaker: Josh Owen</i> <i>(Sponsored by Ovations)</i>	Fitting in to Your Matrix  Communicate more effectively within your matrix  <i>Speaker: Andrew Bayly</i> <i>(Sponsored by ICMI)</i>	On the other side of the Matrix The 'Other' Point of View Buyers' Panel
9:20am	Changeover		Changeover
9:25am	Leading your Matrix II Positive Work Culture <i>Speaker: Margot Cairnes</i> <i>(Sponsored by ICMI)</i>		Without Health There is No Wealth <i>Speaker: Terry Martinez</i>
10:15am	Morning Tea		ZION: Innovation Zone
10:45am	Leaders' Forum   By Invitation	Values Journey Exploring and Living your Personal Values  <i>Speaker: Peter Ernest</i> <i>(sponsored by ICMI)</i>	
12:30pm	Lunch		ZION: Innovation Zone
1:45pm	MIAA Matrix <i>The Hon Joe Hockey MP, Minister for Small Business &amp; Tourism</i>		
2:15pm	The Great Debate "That we can't keep meeting like this" <i>Moderated by Cambell McComas AM</i>		
3:30pm	Afternoon Tea		ZION: Innovation Zone
4:00pm	Closing Keynote - Uploading the Vision <i>Speaker: Steve Vizard AM (sponsored by Saxton)</i>		
5:00pm	End of Day Housekeeping		
5:15pm	Free Time Club MIAA		
7:00pm - midnight	RECOGNITION: Gala Dinner Awards Night		

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