

Membership of MEA has always provided valuable opportunities for my teams and me to develop and enhance our professional skills – providing added value to the business events we manage for our organisations.

Sharon Goldie AFMEA
Head of MLC Marketing Services
Business Events : Communication : Design

Corporate Theatre has been a member of MEA since its inception. Participation in MEA has been invaluable. Keeping abreast of developments in the rapidly changing and evolving MICE industry can be challenging and membership of MEA helps to improve industry knowledge, contacts and personal education. Being able to share ideas and enjoy the fellowship of peers are additional benefits, especially important when your business is small and it's easy to feel isolated.

Vaughan Emery
Corporate Theatre Productions

For further information or an application form, please contact MEA on (02) 9929 5400 or visit the MEA website

www.meetingsevents.com.au

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Join the Professionals



The Peak Professional Body
for Meetings and Business Events

One of the best things I ever did all those years ago was to join MEA. If you're going to be a serious player then being part of our industry organisation can go a long way in helping achieve that.

Peter Jones | Managing Director | Peter Jones Special Events Pty Ltd

MEA Membership Benefits

Networking

- Share ideas and experiences
- Contact venues/suppliers
- Business opportunities
- Business to business alliances

Training and Education

- **Registered Training Organisation (RTO)** – MEA is the training provider of choice for industry personnel
- **Innovative professional development sessions** ranging from grassroots to global topics, conference and event management, personal development skills, technology advancements and industry issues
- **Essentials for Successful Meetings & Events** – one day workshop
- **Organising Meetings an Essential Learning Guide** – interactive manual
- **MEA Executive Certificate in Meeting & Event Management** – a four day residential program covering Meetings Management and Sales & Marketing
- **Annual National Conference** – the biggest and the best
- **Special Interest Groups (SIGS)** – forums for member sectors

Meetings & Events Industry Awards

The Meetings & Events Industry Awards recognise excellent business practice in the Meetings and Events Industry in Australia. They encourage industry professionals to excel in the achievement of their business and personal goals, and reward those who achieve outstanding results.

Information

MEA provides information and advice to its members which leads to improved business performance

- Who's Who Directory of business events professionals – promoting your business and sourcing suppliers
- Extensive WebMEA website with member only resources
- Email updates
- Regular State and National Newsletters

Industry Accreditation & Recognition Programs

- Specialist accreditation for meetings managers (AMM)
- Specialist accreditation for meetings managers working within corporations, associations and government departments (AIMM)
- Recognition of members' commitment to ongoing professional development and the meetings and events industry (AFMEA)

Y MEA

Young MEA for under 27 year olds to hear topical speakers and network with like minded professionals.

Government lobbying

MEA represents the industry to government through its membership of the Business Events Council of Australia (BECA).

Meetings & Events Australia (MEA) is the largest national association of individuals and businesses covering all sectors of the vibrant industry of meetings and business events.

MEA, a national, independent not for profit organisation creates opportunities for the business development of its members by promoting meetings as an effective means of communication and provides the services members require to achieve professional excellence and growth. It also promotes the value and effectiveness of meetings as an important high-yield sector of business travel and tourism.

Our Vision

Excellence in Meetings, Conventions and Business Events.

Our Mission

To benefit our members by promoting the growth of, and excellence in, the Meetings, Conventions and Business Events Industry.

We value our partnership with MEA and consider it a fundamental part of our overall business development strategy. Membership of MEA facilitates the sharing of industry knowledge and trends and provides important networking and education opportunities for all levels of our employees.

Bob O’Keeffe | General Manager
Brisbane Convention & Exhibition Centre

Being involved with, learning from and attending MEA events with other decision makers in the industry has been very beneficial.

Michael Siebert AFMEA | General Manager
Adelaide Expo Hire

Membership categories

Membership categories are based on business size, measured by the number of full time equivalent (FTE) employees, including all employees, not just those working in the business events area.

Please note: all costs are in Australian dollars and inclusive of GST.

Category A 1-5 FTE employees

The fee for Category A membership is \$450 plus a \$35 joining fee, a total of \$485. Entitled to one mailing subscription* and one vote**.

Category B 6-30 FTE employees

The fee for Category B membership is \$765 plus a \$65 joining fee, a total of \$830. Entitled to two mailing subscriptions* and two votes**.

Category C Over 30 FTE employees

The fee for Category C membership is \$990 plus a \$65 joining fee, a total of \$1055. Entitled to three mailing subscriptions* and three votes**.

Multi-site Membership – multiple locations

This category is for hotel chains, major corporations (with offices in more than one state) & franchised businesses.

As an alternative to joining as a member based on size, provided that a minimum number in the group become and remain members, the head office (or one location or hotel) must join as a Category C member and the fee for other members linked to that Category C member will be based on a sliding scale according to the number of properties / locations. For up to 10 locations, the fee is \$320 each; for locations over 10, \$195 per location/hotel.

In-House Meeting Member

This membership category is only open to meetings, conference and event organisers who are working with Corporations, Associations or Government.

To be eligible the company must be an entity other than a venue, which conducts or manages meetings or business events as an adjunct to its primary purpose, and employs people who are totally or partly dedicated to managing those meetings or business events.

The fee for the In-House Meeting Member is \$290 plus a \$35 joining fee, a total of \$325.

We gained a better understanding of associations, the mainstay of our meetings business by being active in MEA, and gained profile as well as an extensive network with industry colleagues. We value recognition of standards through MEA accreditation, gather knowledge at PD sessions and the annual conference and really appreciate such a wide range of benefits from MEA.

Roslyn McLeod OAM, AMM, AFMEA
Managing Director
arinex pty limited

Membership entitlements for the previous membership categories:

- Company entitled to extra subscribers at a reduced cost
- Membership subscribers are transferable in the event of staff changes
- Complimentary listing in the Who’s Who Directory and associated benefits
- Access to favourable credit card merchant rates with Westpac
- All employees can attend MEA professional development programs, the national conference, forums, networking activities and site visits at member rates
- Company entitled to use MEA Member logo
- Employees can apply for MEA Accreditation or Recognition
- Eligible to enter the MEA Awards in company and individual nominee names
- Access to Members’ Only section of the MEA website
- Entitled to post job vacancies on the popular JobsMEA site for free^

Other membership categories

Extra Subscriber

Can be added to any membership for a fee of \$195. One mailing subscription; ineligible to vote.

International Subscriber Member

Suitable for those who are domiciled outside Australia and who have an interest in the Australian meetings and events industry. Fee is \$170 (no GST applicable).

Student Member

Enables any full-time students or part time students not currently working in the meetings and events industry to be part of the network. The fee is \$95.

Membership entitlements for above categories:

- Receive all MEA national and relevant state newsletters
- Attend all MEA functions, annual conference and professional development programs at preferential rates
- Access to Members’ Only Section of the MEA website