



Customised Training by Meetings & Events Australia

Customised Training at MEA

As organisations strive for the extra competitive edge, they often need support, guidance and to develop new skills. MEA offers a complete range of training and consulting services for one-day courses to full scale organisational change interventions. All are provided by the best local and national expertise available.

Course customisation

MEA Customised Training is designed to develop your employee's skills. For every training program we develop, we begin by gaining an understanding of your current situation and what you hope to achieve. We then identify which skills need enhancement in order to help you achieve these targets.

The program we design for you is as unique as your organisation. We can build an original training program from the ground up, or tailor an existing program to "fit" your specific needs.

You choose the time and place

MEA Customised Training offers flexible delivery options. You can choose to send your staff to MEA for training, or we'll come and deliver the program in your workplace. You can also choose the times that suit you best, including weekends and evenings.





The competitive advantages of Customised Training

Customised training returns more for your training investment dollar. Every aspect of the course is relevant to your organisation's business and the skills enhancement needs of your employees.

Throughout the training program, your staff will readily relate the content of the course to their own job and working environment. Customised training offers relevant, tangible scenarios, simulations and case studies. When your employees return to work, they will find it easier to transfer their new-found learning to the job.

The five steps to Customised Training

Once you decide that Customised Training is the right approach for your staff, MEA will initiate a five-step plan designed to meet your training objectives:

1. Determining your needs

Together with MEA course developers you will identify your organisations objectives.

2. Training needs analysis

MEA will analyse your current skills base and identify the appropriate training.

3. Program design and development

MEA will design and develop the Customised Training Program to meet your training needs.

4. Program delivery

MEA consultants will deliver your Customised Training Program, either at MEA, at your workplace, or other designated venue.

5. Program evaluation

MEA will conduct an evaluation of your Customised Training Program and provide you with valuable feedback as to the effectiveness of the program.

MEA specialists understand your business

Whichever industry sector you are in, MEA has a Customised Training specialist with the right knowledge and experience to understand your needs. We ensure that we assign the most appropriate consultant to every Customised Training project. Our consultants have impressive credentials and many years of experience in their respective fields.

Making training a more meaningful experience

Your staff will find a MEA Customised Training Course a meaningful and relevant experience – and what's more, they'll find it easier to transfer their new knowledge to the workplace, therefore retaining a value return on your training dollar.



For further information contact MEA on
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