

Wednesday 23 February 2022

Embargoed until 12pm midday 23 February 2022

## 2022 MEA MENTOR PROGRAM ANNOUNCEMENT

Meetings & Events Australia (MEA) is proud to announce the launch of the 2022 MEA Mentor Program.

Thanks to the much-appreciated continued support of Tourism Australia, the 2022 program will connect event professionals across the country to share and enhance skills, expertise and career progression prospects. Mentees will be matched with industry stalwart mentors who'll provide valuable counsel and learning opportunities over a 3-month period.

The Mentor Program is one of MEA's valuable service offerings and is designed to assist the industry's up and comers growth as event professionals. An online hosted platform will again be used this year to ensure a premium level of interaction, tracking and valuable resources is provided for participants.

Peter McDonald, Chief Executive Officer of MEA is pleased to offer the Mentor Program once again to MEA's membership, *"Since its inception, the Program has supported the progress of many members' career journeys. Participation has been an experience equally highly valued by both mentees and mentors. In a time when our industry finds itself facing unprecedented challenge, the true value of this Program will come to the fore through its provision of a continuum via which experience and knowledge is shared with the industry's next generation leaders by its current champions."*

Robin Mack, Executive General Manager, Commercial & Business Events Australia at Tourism Australia, says *"Business Events Australia is proud to once again be the major partner of the MEA Mentor Program for 2022. With Australia reopening its borders to quarantine-free travel from 21 February, it is critical to continue to support the future development of our industry, to ensure Australia continues to deliver high calibre business events and remains a competitive business events destination internationally."*

Eligibility to participate as a mentee is restricted to MEA members (either Corporate or Individual). The program will run from April 2022 to June 2022. Events sector professionals interested in being either a mentee or mentor should email an expression of interest to MEA via [cwatson@mea.org.au](mailto:cwatson@mea.org.au) before **Monday 21 March 2022**.

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Link: [www.meetingsevents.com.au/2022-mea-mentor-program](http://www.meetingsevents.com.au/2022-mea-mentor-program)

**Images:** Images supplied  
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Business Events Australia logo supplied

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