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**MEA LAUNCHES NEW ACCREDITED EVENT PROFESSIONAL PROGRAM**

Meetings & Events Australia has launched its new accreditation program designed to recognise events industry practitioners who have reached the highest levels of professionalism in event management.

It sets a new benchmark for individual recognition that is based on both quantitative and qualitative assessments of career achievements, work history, continuing skills development, and education along with the applicant’s contribution to the events industry.

MEA CEO, Robyn Johnson, said: “MEA’s individual accreditation programhas undergone a long overdue review. The new program acknowledges practical experience, industry knowledge and qualifications in event management. It acknowledges event professionals who are committed to continued learning and improvement of their skills and knowledge. Having the AEP (Accredited Event Professional) post-nominal will be the highest accolade in the Australian events communityand will be highly prized”.

“MEA will promote the benefits of becoming a MEA Accredited Event Professional to industryand government, and thevalue to clients and employers of engaging an Accredited Event Professional.

For further information on how to become an Accredited Event Professional go to <https://www.meetingsevents.com.au/become-accredited>

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