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EVOLVE 2022 PROGRAM NOW AVAILABLE

Meetings & Events Australia (MEA) is delighted to announce that the program for Evolve 2022 is now available.

Australia's leading conference for event professionals, Evolve, is happening in just 6 weeks' time over 29 and 30 June in Melbourne, proudly supported by major partners Melbourne Convention Bureau, Accor and EventsAIR. The one-day conference being held at Sofitel Melbourne On Collins will be flanked by a Welcome Reception on the evening of the 29th and a post-conference networking event the following night.

Under the uniting theme of *Building confidence through best practice* MEA has assembled a cast of speakers from both within and external to the industry who have some great stories to tell and insights to share.

Former Head of Innovation & Creativity at Disney Duncan Wardle will be kicking off the conference with his 'Think Different - The Disney Way!' keynote, followed by Commodore Martin Brooker's (retired) game-changing 'Leadership Under Fire' presentation. One of Australia's 100 Most Influential Women (as named by the AFR) – Holly Ransom – will lead the event as MC and deliver a keynote on empowering both yourself and your team, ahead of a soon to be announced final plenary speaker who'll round out the program.

Other wisdom to be shared from beyond the sector will come gained in the context of brands including QANTAS, R U OK?, and Salesforce to name a few.

The plenaries will be complemented by breakout sessions across the three pillars of Building Confidence, Best Practice and Future Leaders featuring industry experts. Sector leaders such as Julia Swanson (Melbourne Convention Bureau), Simon Baggs (Lateral Event Management), Kate Smith (WALDRONSMITH Management), Nicole Walker (Arinex), Ian Whitworth (Scene Change), Belinda Doery (Solterbeck Events) and Damien Hodgkinson (Melbourne International Comedy Festival) are samples of the lined up speakers delegates can expect to learn from.

The full program is available from www.evolve2022.com.au/program. Registration, pricing and discount details are available from the event website.

Opportunities remain available for businesses interested in aligning their brand with the event or seeking to promote it to the industry via sponsorship or exhibitor avenues. But with time running out, they'll need to act fast. To explore what's possible, visit: www.evolve2022.com.au/exhibition-and-sponsorship.

About MEA: Meetings & Events Australia is the collective voice of the events industry in Australia. With the largest network of event professionals in Australia, MEA has been supporting the careers of our members and advancing the interests of the event industry since 1975. MEA's membership represents the largest community



of businesses and individuals across the Australian events industry that employs more than 229,000 professionals who stage, produce, manage, support and supply the 480,000+ events held in Australia annually. These events include major events, festivals, conferences, meetings, exhibitions, launches, seminars, special events, community events and much more for associations, corporations, government and the general public.

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