

## **BLACK DIAMOND AGENCY SPONSORS EVENT MANAGEMENT AWARDS CATEGORY**

**Meetings & Events Australia (MEA) is thrilled to announce Black Diamond Agency will sponsor the Event Management Award category of the 2023 MEA Awards.**

With a rich history of recognising excellence in the events industry, the MEA Awards have celebrated the achievements of the Australian events sector since 1983. Through its annual awards program, MEA validates remarkable achievements and outstanding contributions made in the Australian events industry in the previous calendar year.

The Event Management Awards category of the program acknowledges excellence performed in five different capacities, including by Event Agencies; by In-House Event Management Teams of Associations, Corporations or Government; and by Professional Conference Organisations. Whether entrants into this category have orchestrated remarkable events for external clients or internally produced outstanding events, these Awards are designed to showcase and honour their feats.

MEA CEO Peter McDonald said, *"I'm stoked to welcome Black Diamond Agency as a first-time partner of MEA. That they've chosen our 2023 Awards as the initial way in which to align their brand with ours speaks volumes for the reputation of this important MEA initiative for the industry. MEA is very grateful for their support, as it always is for that by any of our partners, and I again encourage the industry to support all businesses who are supporting it, now including Black Diamond Agency."*

Managing Director of Black Diamond Agency, Tamara Haddow commented, *"Black Diamond Agency is excited to sponsor the Event Management Category at the MEA Awards for 2023. We appreciate the hard work that goes into planning and executing events, and we look forward to recognising and celebrating the teams and organisations that consistently do this at an exceptional level."*

Submissions for the awards will close **Monday 12 February 2024 at 11.59 pm [AEDT]**. Late submissions cannot be accepted due to judging timelines. Further information about the program milestones can be found on MEA's website [here](#). Awards criteria can be viewed, and submissions made via: <https://bit.ly/23MEAawards>

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**About MEA** Meetings & Events Australia is the collective voice of the events industry in Australia. With the largest network of event professionals in Australia, MEA has been supporting the careers of our members and advancing the interests of the event industry since 1975. MEA's membership represents the largest community of businesses and individuals across the Australian events industry that employs more than 229,000 professionals who stage, produce, manage, support, and supply the 480,000+ events held

in Australia annually. These events include major events, festivals, conferences, meetings, exhibitions, launches, seminars, special events, community events and much more for associations, corporations, government, and the general public.

**About the Awards** MEA's Awards Program has been recognising and celebrating the achievements of the Australian events industry since 1983. The Awards acknowledge those who demonstrate excellence in the organisation, planning and delivery of business events, major events and festivals, special events, cause-related events, conferences, and exhibitions. They reward individuals who excel in the planning, operation, marketing, and delivery of events; and suppliers, destinations and agencies who attract events, push the boundaries, create, and innovate. They identify excellence in venues and national events that demonstrate leadership and exceptional delegate or visitor experience; they reinforce the value of the events industry and promote greater recognition for the sector within the wider business community.

**Media Contact**

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