

## ME A ANNOUNCES NEW CEO – PETER MCDONALD

**[For immediate release]**

Meetings & Events Australia (MEA) is pleased to announce the appointment and commencement earlier this week of its new CEO, Peter McDonald.

MEA Chair Nigel Collin commented “The MEA Board are excited to have Peter join us and believe he will be a great asset to both MEA and our sector.”

Peter comes to the business with extensive experience in member industry peak bodies, events, and professional and tertiary education.

“I’m grateful to be given this opportunity and I look forward to working with MEA’s members and collaborating with our partners to underwrite the resurgence and collective success of the Australian events sector”, Peter McDonald said.

He added “As a strong advocate for education of an industry by the industry, I also look forward to delivering events-natured vocational learning and professional development programs that students and industry practitioners alike can practically apply in the workplace”.

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**About MEA:** Meetings & Events Australia (MEA) is the collective voice of the events industry in Australia. With the largest network of event professionals in Australia, MEA has been supporting the careers of our members and advancing the interests of the event industry since 1975.

MEA’s membership represents the largest community of businesses and individuals across the Australian events industry that employs more than 229,000 professionals who stage, produce, manage, support and supply the 480,000+ events held in Australia annually. These events include major events, festivals, conferences, meetings, exhibitions, launches, seminars, special events, community events and much more for associations, corporations, government and the general public.

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