

For immediate release

MEDIA RELEASE

MEA ANNOUNCES EVOLVE 2023 AND 2021-2022 MEA AWARDS DINNER MC'S

MEA takes much pleasure in announcing that Olympic Gold and Silver medallist Brooke Hanson OLY OAM will MC its annual conference Evolve 2023 over 7 & 8 June, and that industry up and comer Luke Hannan will MC its national 2021-2022 MEA Awards dinner on the evening of 8 June.

Brooke Hanson is an Olympic champion swimmer and world class speaker. Her bubbly personality, authentic delivery and natural stage presence has been pleasantly received at the thousands of events at which she's presented. Brooke has become a source of inspiration to many people through her story of resilience and determination, and her positive outlook after much heartache is motivating.

Despite everything that Brooke has faced through her personal journey she has dedicated her speaking career to helping individuals and businesses achieve personal and team greatness.

Brooke looks forward to hosting and delivering a keynote address at Evolve 2023. She said, *"The events industry has showed incredible resilience over last 3 years. I'm excited to be involved in Meeting & Events Australia's 2023 conference as an MC and keynote speaker. It's extremely important for our industry to come together to reflect, celebrate and continue to shine in 2023 and beyond"*.

MEA's Awards Program is the most prestigious and highly regarded event industry awards program in Australia. It facilitates peer to peer recognition of quality performance. Luke Hannan is one of Australia's most engaging and energetic professional conference and event MCs. He is meticulously prepared, naturally curious and incredibly versatile. He'll bring a great energy to the national awards dinner.

"I'm truly honoured to be MC for the MEA National Awards Dinner as we reward, recognise and celebrate the outstanding achievements of individuals and businesses in the delivery of events." Luke said.

MEA CEO Peter McDonald commented, *"The summer Olympic Games is one of the world's biggest events. There's no more fitting way for MEA to return to Australia's next summer Olympic Games host state with our annual conference than to have an Olympic champion as our conference MC. She will also deliver a keynote "Empower – Inspire – Transform". Brooke has a vibrant and engaging personality and excellent public speaking skills and will do a marvellous job. Our delegates are in for a treat."*

He added, *"Luke's enthusiasm will impress those who've not yet experienced him as an MC. His style will bring some liveliness to the dinner – and what awards presentation wouldn't benefit from a dose of that?"*

MEA looks forward to making more speaker announcements very soon.

Full event details can be accessed, and delegate registration made, via www.evolve2023.com.au.

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About MEA: Meetings & Events Australia is the collective voice of the events industry in Australia. With the largest network of event professionals in Australia, MEA has been supporting the careers of our members and advancing the interests of the event industry since 1975. MEA's membership represents the largest community of businesses and individuals across the Australian events industry that employs more than 229,000 professionals who stage, produce, manage, support and supply the 480,000+ events held in Australia annually. These events include major events, festivals, conferences, meetings, exhibitions, launches, seminars, special events, community events and much more for associations, corporations, government and the general public.

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