

MEA CONTINUES TO EMPOWER THE AUSTRALIAN EVENT SECTOR WORKFORCE

Meetings & Events Australia (MEA) takes much pleasure in announcing the recent graduation of two more of its students, having awarded them each a Diploma of Event Management (SIT50316).

We celebrate the success of Melissa Oudshoorn and Kelly Hutchinson as now formally events-qualified members of the Australian event industry workforce.

Developed and delivered by industry experts, MEA's Diploma offers an unparalleled experience for those seeking to upskill through practical application of the Australian events industry's foundational concepts.

A comprehensive course, MEA's accredited Diploma is designed to equip students with the essential skills and knowledge required to thrive in the dynamic world of event planning and execution. Guided by industry experts committed to their learning, Melissa and Kelly have acquired the competence to conceptualise and design captivating event experiences, manage logistics and budgets, and apply sector-founded project management, marketing, risk assessment, and stakeholder communication strategies to their events.

MEA CEO, Peter McDonald congratulated the two newest graduates, *"Completing a tertiary qualification is no mean feat. I genuinely congratulate both Melissa and Kelly on earning their Diploma of Event Management and becoming MEA's newest graduates. Further, I thank them for entrusting their education to MEA, and valuing our industry-developed and delivered training."* He added, *"The diversity of Kelly's and Melissa's current jobs shows how relevant our course is right across the breadth of the industry. We look forward to their future professional success, knowing this qualification will play a part in underwriting that. MEA is proudly empowering the industry."*

Concurrently working and studying with MEA allows students to apply course learnings immediately straight away. Kelly said *"This was all very new to me so now I have the tools and confidence that I need to succeed in Event Management. The course was fantastic. Studying online sometimes can feel like you have no or little support, but MEA provides great support for its students."*

Melissa Oudshoorn had a similar positive experience, *"I learned a wide range of valuable skills and knowledge that will help me into the future. I have worked in the event industry for a number of years and the course gave me a greater insight into areas I haven't been exposed to such as marketing, design and theming."*

Whether an aspiring event professional or someone looking to enhance their existing skills, MEA's Diploma of Event Management (SIT50316) opens doors to a world of exciting opportunities in the vibrant events industry.

People with an objective of becoming a qualified, confident and accomplished event manager just like Melissa or Kelly can find more information on the MEA website: www.meetingsevents.com.au/sit50316-diploma-event-management

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About MEA: Meetings & Events Australia is the collective voice of the events industry in Australia. With the largest network of event professionals in Australia, MEA has been supporting the careers of our members and advancing the interests of the event industry since 1975. MEA's membership represents the largest community of businesses and individuals across the Australian events industry that employs more than 229,000 professionals who stage, produce, manage, support and supply the 480,000+ events held in Australia annually. These events include major events, festivals, conferences, meetings, exhibitions, launches, seminars, special events, community events and much more for associations, corporations, government and the general public.

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