

For immediate release

EVOLVE 2023 MEDIA RELEASE

REGISTRATIONS NOW OPEN FOR EVOLVE 2023 CONFERENCE

Meetings & Events Australia (MEA) is delighted to announce that registrations for its annual conference Evolve 2023 are now open!

Australia's leading conference for event professionals, Evolve 2023 will descend on the Gold Coast over Wednesday 7 – Thursday 8 June 2023 for what's shaping as a fantastic 1½ day program of learning and professional development, across a blend of plenary and breakout sessions that are being designed to position delegates for '*succeeding through leadership, empowerment and connection*'.

Registration is now possible via the event website – www.evolve2023.com.au – which was also launched today.

Looking forward to welcoming delegates to one of the fastest growing regions in Australia, MEA CEO Peter McDonald commented, "I'm so glad to now be in market with the opportunity for our members and the larger national events community to book their spot at the sector's premier industry conference. I encourage face to face attendance for the fullest possible experience, but in the interests of ensuring that everyone who wants to participate is able to, also confirm that virtual attendance is again a registration option in 2023". He added "Everyone, irrespective of the role they play in bringing events to fruition and regardless of the nature of events they deliver, will benefit from attending and be welcomed for this all-inclusive assembly of the sector."

Regular further announcements will be made in the coming days, weeks and months with regards to the content program and partnerships, as arrangements become confirmed.

MEA recommends that prospective delegates book quickly to optimise lower accommodation rates and airfares to complement their attendance, whilst better availability of each exists.

The Star Gold Coast will play host to Evolve 2023, as well as the National MEA Awards Gala Dinner on the evening of the 8th. A Welcome Reception will be held at the iconic Burleigh Pavilion on the evening of the 7th

In addition to the plentiful learning opportunities Evolve will deliver to one of the largest gatherings of event professionals in Australia, multiple chances for in-person delegates to catch up with industry friends, make new ones, do business, and create fresh leads have also been factored in program design.

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About MEA: Meetings & Events Australia is the collective voice of the events industry in Australia. With the largest network of event professionals in Australia, MEA has been supporting the careers of our members and advancing the interests of the event industry since 1975. MEA's membership represents the largest community of businesses and individuals across the Australian events industry that employs more than 229,000 professionals who stage, produce, manage, support and supply the 480,000+ events held in Australia annually. These events include major events, festivals, conferences, meetings, exhibitions, launches, seminars, special events, community events and much more for associations, corporations, government and the general public.

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